

Why Co-Design?

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EmERGE Workpackage 2 Sociotechnical Evaluation and Co-design
EmERGE Workpackage 7 Innovation and Exploitation



- Innovation for people
 - Meeting social, economic and health needs
- Innovation with people
 - Not just a claim, standing visibly side-by side to amplify voice
- Innovation that creates and promotes inclusion
 - Health as a universal right; the role of voice, participation and political empowerment in creating fairer health systems



We Are Co-Design #mHealth #PatientEngagement



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We Are Codesign #mhealth #patientengagement @PodmedicsEd
@mHealthFutures #EmERGE Consortium Meeting #Horizon2020
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(From left to right)

- Koen Bloch – former Executive Director of EATG
- Mary Darking – University of Brighton
- Ben Marent – University of Brighton
- Brian West – EATG
- Flis Henwood – University of Brighton (WP2 Workpackage Leader)



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- User Experience Design (UXD)
 - Putting the technology user first
- Co-design
 - Creating inclusive opportunities to design, and implement technology and (health) services
- Coproduction
 - Empowerment through shared decision-making and co-ownership
- Building a local and regional responses
 - Local community-clinic partnership, European user group
- Building a business response
 - Partnership working, stakeholder governance
- Future possibilities



Zagreb



Luxembourg

Barcelona

Brighton

Lisbon



Co-design activity

- Co-design workshops and interviews over 5 years in 3 phases
 - Phase 1 97 PLHIV and 63 clinicians
 - Phase 2: 72 PLHIV and 32 clinicians
 - Phase 3: 5 workshops at each clinic including PLHIV and clinicians
- Workshops and interviews facilitated by community partners
- Annual community partner network meetings



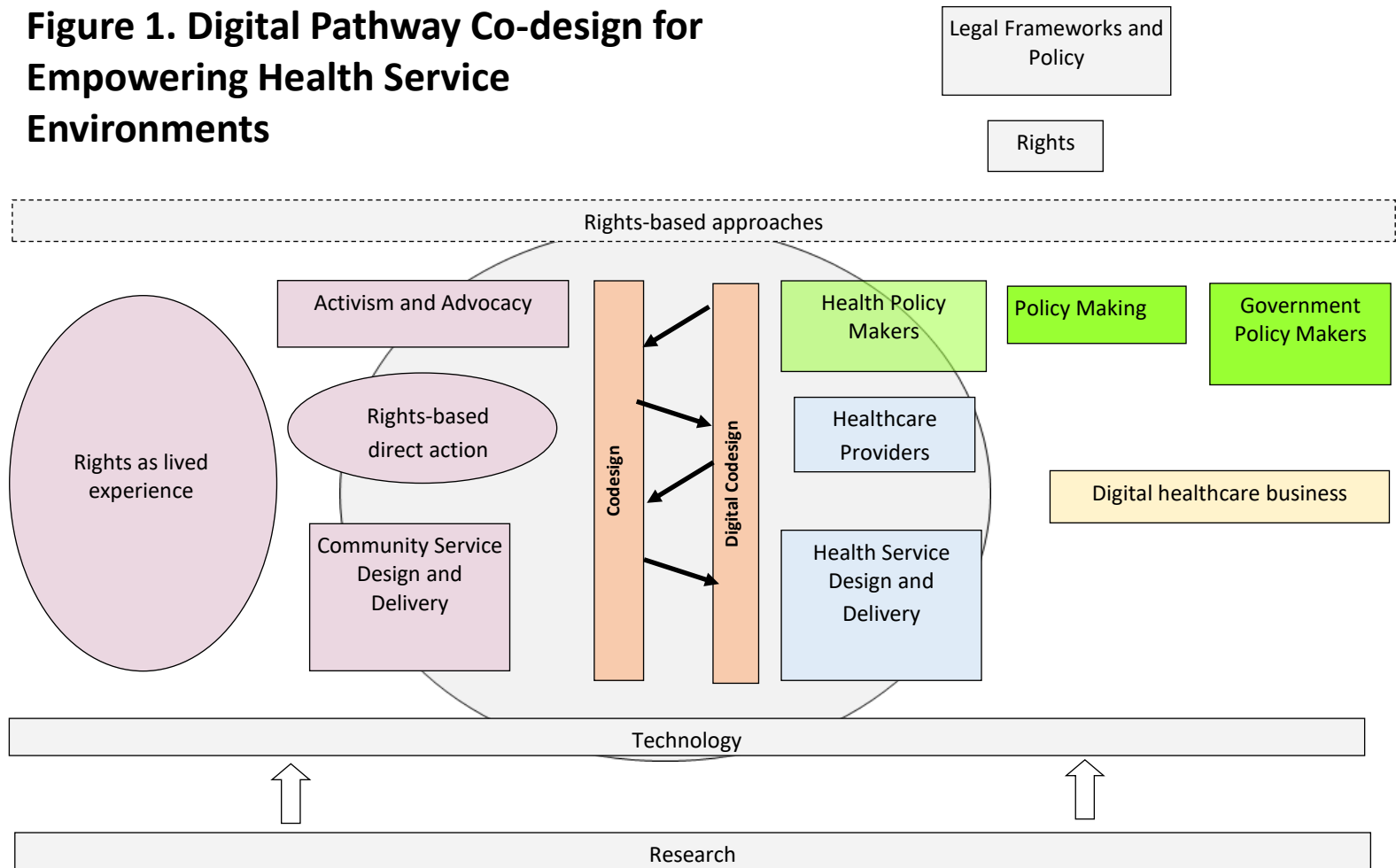
- Starting with a ‘blank sheet of paper’
- How people use apps / health apps
- Suggestions for useful functionalities
- ‘Treasure chest’ of ideas
- Maintained as an app functionality checklist
- Providing a basis for accountability and feedback
- Fed into commercialisation discussion



- EmH continued partnership with EATG
- EmH User group network
- Co-design applied to all current and future service innovation
- Co-design of each new implementation and local digital health pathway
- All costed into the EmERGE Health Ltd business model



Figure 1. Digital Pathway Co-design for Empowering Health Service Environments



Thank you



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